



Mr. Lodberg,

My name is Tony Rubin. I have the honor to serve as National Vice President and Western Region Chairman on FIDF's boards of directors.

**I do this work proudly because Israel is more than a country — it's a home for the Jewish people.** As we enter the season of giving, we must stand united to ensure IDF soldiers do not carry the burden of protecting us and our homeland alone.

**Will you join me and help support soldiers by making a gift to FIDF right now? I will personally match your gift dollar-for-dollar.**

[Double your impact!](#)

In the U.S., many eighteen-year-olds are sending out college applications, moving away from home, and getting started on their lives. However, Israeli teens have far different responsibilities to uphold. At eighteen, they are preparing to become Israel's defenders and to commit themselves to protect the Jewish community worldwide. Now, imagine what the conversations are like around the dinner table during this time.

As a parent, it's not easy to imagine my child in harm's way at the tender age of eighteen knowing their tomorrow isn't guaranteed. The hard truth is IDF soldiers risk their lives every day to protect the safety and security of Israel – our Jewish homeland — and some will make the ultimate sacrifice. With that in mind, now I ask you to think about what the conversations are like around the dinner table in Israel during this time.

**That's why I give and why I'm willing to match your gift.**

I joined the FIDF community because I am deeply passionate about supporting these young men and women of the IDF, both during their service and after.

In 2018 alone, FIDF touched the lives of more than 105,000 soldiers, veterans, and bereaved family members, but **there is so much more to be done.** In order to ensure the safety of our beloved homeland and the Jewish people, we must stand united in support of her protectors.

**That is why I am matching every contribution made to FIDF between now and Giving Tuesday (December 3), up to \$180,000.**

**Will you make a gift now to support today's generation of IDF soldiers as well as the next? Your generous gift will go twice as far to ensure FIDF can support those who are hard at work protecting us.**

**Double your impact!**

In doing so, you will be upholding our duty to support our courageous heroes — just as they uphold their duty to us and our homeland.

Thank you for joining me,

*Tony*

Tony Rubin  
National Vice President and Western Region Chairman  
Friends of the Israel Defense Forces

**DONATE**

*Friends of the Israel Defense Forces (FIDF) is a 501(c)(3) not-for-profit organization that promotes the non-political, non-military mission of providing educational, social, cultural, and recreational programs and facilities for the wellbeing of Israel's soldiers and their families.*